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QIYANG HE (何启洋)

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Academic Appointment

Lecturer (Assistant Professor) in Finance, **Deakin University**, 2025 (scheduled)

Education

Ph.D. in Finance, **The University of Sydney**, 2025 BCom Honours in Finance (with first class), **The University of Sydney**, 2020

BCom in Finance, The University of Western Australia, 2019

Research Interests

Empirical Corporate Finance; Innovation; Climate Change; Textual Analysis

Publications

1. The Effect of Social Media on Corporate Innovation: Evidence from Seeking Alpha Coverage

with Henry Leung, Buhui Qiu, and Zhou Zhou

Management Science, Forthcoming

2. Environmental Enforcement Actions and Corporate Green Innovation

with Buhui Qiu

Journal of Corporate Finance, 91 (2025), 102711

Working Papers

1. Firm-Level Labor-Shortage Exposure

With Jarrad Harford and Buhui Qiu

Presentations: AFA Poster 2025, CICF 2024, NFA 2024[†], FIRS 2024, AFBC 2023, Sydney Banking and Financial Stability Conference (SBFC) 2023, Banking and Finance Forum at Macquarie University[†], Chinese University of Hong Kong[†], Florida International University[†], Florida State University[†], Lingnan University[†], Loughborough University[†], University of Hawaii[†], University of Sussex[†], University of Sydney, Victoria University of Wellington[†].

2. Greenwashing: Measurement and Implications

With Ben R. Marshall, Hung Nguyen, Nhut H. Nguyen, Buhui Qiu, and Nuttawat Visaltanachoti

Award: INFINZ Best Paper Award at 2024 New Zealand Finance Colloquium **Presentations:** AEA Poster 2025, SFS Cavalcade Asia-Pacific 2024[†], UNPRI Academic Network Conference 2024[†], GRASFI 2024, FMA Asia 2024[†], Massey University[†], Monash University[†], University of Sydney[†], Victoria University Wellington[†].

3. Climate Regulatory Risks and Executive Compensation: Evidence from U.S. State-Level SCAP Finalization

With Justin Hung Nguyen, Buhui Qiu, and Bohui Zhang

Presentations: FMCG 2023, China Journal of Accounting Studies Conference 2023[†].

4. Cap-and-Trade Policy and Energy-related Innovation: Evidence from the U.S. Regional Greenhouse Gas Initiative (RGGI) Agreement

With Haekwon Lee and Buhui Qiu

Presentations: FMA 2022, University of Sydney.

5. The Value of Corporate Patent Utilization

With Jarrad Harford and Buhui Qiu

†: Presented by Co-authors

Presentations

- 2025 AEA Poster, AFA Poster
- 2024 SFS Cavalcade Asia-Pacific 2024[†], UNPRI Academic Network Conference[†], FIRS, CICF, NFA[†], GRASFI, FMA Asia[†], Lingnan University[†], University of Hawaii[†], Victoria University of Wellington[†]
- 2023 AFBC, FMCG, Sydney Banking and Financial Stability Conference (SBFC), Chinese University of Hong Kong[†], Florida International University[†], Florida State University[†], Loughborough University[†], University of Sussex[†], The University of Sydney
- **2022** FMA, Finance Research Networks (FIRN) PhD Symposium, The University of Sydney

Discussions

2023 AFBC, FMCG, Sydney Banking and Financial Stability Conference (SBFC),

Teaching Experiences

The University of Sydney:

FINC6013 International Business Finance (Head Tutor) FINC3011 International Financial Management (Tutor) FINC2012 Corporate Finance II (Tutor) FINC2011 Corporate Finance I (Tutor)

Honours & Awards

- 2024 AFA Travel Grant; INFINZ Best Paper Award at 2024 New Zealand Finance Colloquium; Feedback for Teaching (FFT) Student Survey Award for Teaching 2024; Postgraduate Research Support Scheme; HDR Research Travel Support Scheme
- 2022 HDR Research Travel Support Scheme
- **2021** The Ian Joye Prize in Finance
- **2020** Enhanced Business School Research Scholarship; The University of Sydney Finance Honours Scholarship

^{†:} Presented by Co-authors

Miscellaneous

Programming: Python, Stata, Latex

Languages: Cantonese (Native), Mandarin Chinese (Native), English (Fluent)